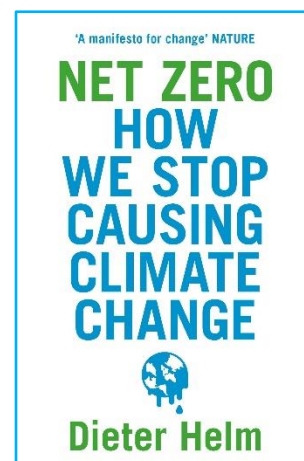


Net Zero: How We Stop Causing Climate Change

What can we really do about the climate emergency?

The inconvenient truth is that we're causing the climate crisis with our carbon-intensive lifestyles. Fixing – or even just slowing – it will affect all of us. But it can be done.

Net Zero addresses the action we all need to take to tackle the climate emergency: personal, local, national and global. Reducing our own carbon consumption is the first step. We, the ultimate polluters, need to pay based on how much carbon is produced by the products we buy. We need a carbon price that applies to everything and everywhere, from flights, to food and farming.

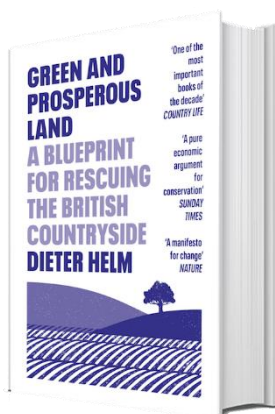


The goal of net zero carbon emissions needs a rethink and this book sets out how to do it in a plan that could and would work.

"Dieter Helm is one of Britain's foremost experts on energy economics and he has written a terrific book on the next agenda item once the Covid emergency has passed. It is also an angry book ... A fine overview of our climate policy failures and the options for doing better." Sunday Independent

Paperback published September 2021 (William Collins). Order [here](#).

Green and Prosperous Land: A Blueprint for Rescuing the British Countryside



A practical, realistic plan to rescue, preserve and enhance nature

News about Britain's wildlife and ecosystems tends to be grim. Green and Prosperous Land presents a radical but tangible plan for positive change. This pragmatic approach to environmentalism includes a summary of Britain's green assets, a look towards possible futures and an achievable 25-year plan for a green and prosperous country.

The bold generational plan assesses the environment as a whole, explains the necessity of protecting and enhancing our green spaces and offers a clear, economically viable strategy to put Britain on a greener path. The arguments in this book expose the economic inefficiencies in our environmental policies and thus highlight the need for change. Leaving behind the current sterile and ineffective battle between the environment and the economy, this revolutionary plan champions the integration of the economy and the environment together to deliver sustainable, eco-friendly economic growth.

There is hope, and there is time, but we must act now.

Published 2019 (William Collins). Order [here](#).

If you'd like to keep up to date with Dieter Helm's latest thinking, including [Helm Talks: Podcasts](#), sign up [here](#).