

GLOBAL
RETURNS
PROJECT

REGENERATIVE BUSINESS

Engage employees and
customers with a truly
regenerative corporate social
responsibility (CSR) strategy.

Please see back cover for Disclaimer

Individuals are more likely to buy from or work for companies that take climate change seriously. Businesses often contribute to climate causes to demonstrate a strong CSR strategy to employees and customers.

But businesses lack an essential tool for meeting – and exceeding – employee and customer expectations. How can companies support the most effective organisations directly regenerating the biosphere on a global scale?

The **Global Returns Portfolio** is the first selection of diverse, effective and scalable not-for-profits tackling climate change.

Our world-class climate scientists help curate the Portfolio and report on its performance, making employees and customers proud with real and meaningful results.



BEYOND CARBON OFFSETS ALONE

Businesses often consider carbon offsetting in their efforts to impress employees and customers. And offsets have an important role to play in tackling climate change.

But even the most conscientious companies can struggle to find permanent, additional and verifiable offsets.

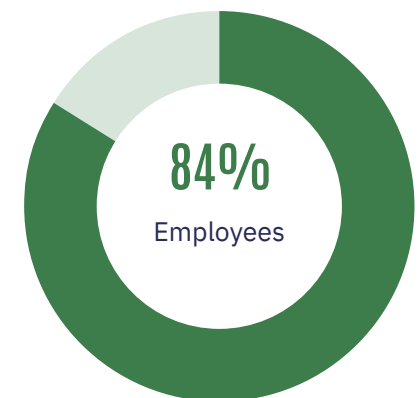
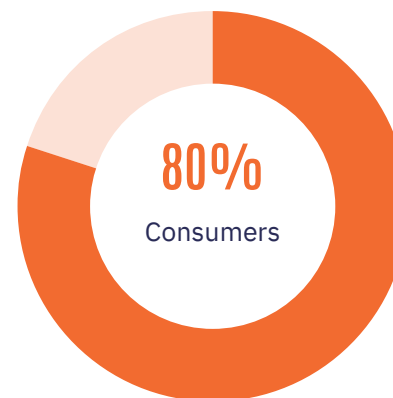
Carbon offsetting also faces fundamental limitations in its ability to regenerate the biosphere.

Even the best offsets cannot sue polluters, defend marine life or deliver data on deforestation. They cannot deliver hard-to-quantify or systemic climate solutions.

True regenerators – like the not-for-profits in the Global Returns Portfolio – do not have these limitations. By regenerating the biosphere *beyond* the capacity of carbon offsets, they more effectively address employee and customer expectations.

“I AM MORE LIKELY TO BUY FROM/WORK FOR A COMPANY THAT STANDS UP FOR ENVIRONMENTAL ISSUES”

2021 Consumer Intelligence Series survey on ESG, PwC



THE GLOBAL RETURNS PORTFOLIO

The first portfolio of diverse, effective and scalable not-for-profits directly regenerating the biosphere.

Our experts apply a rigorous fund management approach to the evaluation of not-for-profit organisations.

Like fund managers, the Global Returns Project rigorously evaluates our Portfolio and expects real, identifiable returns.

But this is not an investment fund. Not-for-profit organisations do not generate wealth – they help to protect it by directly *regenerating* the planet. Instead of delivering financial returns, they deliver ‘Global Returns’. That’s our term for the direct regeneration of the biosphere.

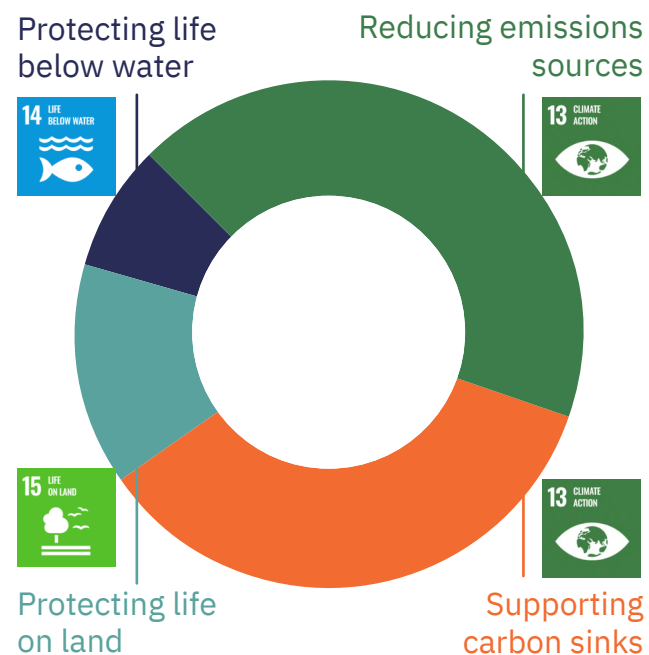
Contributing to the Global Returns Portfolio delivers reliable and well-reported results. Businesses that contribute receive detailed six-monthly impact reports.

The Portfolio addresses three of the four fundamental UN Sustainable Development Goals.



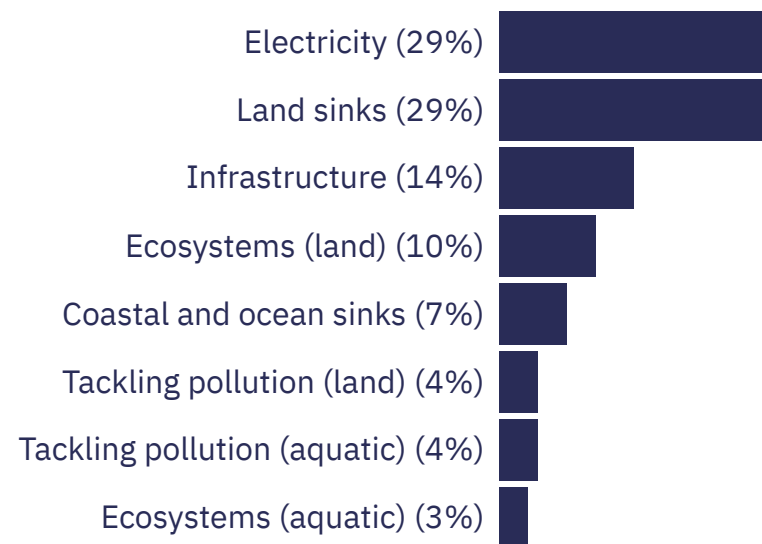
PORTFOLIO DIVERSITY BREAKDOWN

(As of May 2022)



BREAKDOWN BY CATEGORY (%)

(As of May 2022)



OUR TECHNICAL ADVISORY BOARD

These experts oversee selection and assessment alongside our Trustees. They are leading authorities in agriculture, land-use, forestry, atmospheric physics and not-for-profit selection.



Prof Joanna Haigh CBE

Jo was Co-Director of the Grantham Institute at Imperial College from 2014 until her retirement in 2019. She has been a Lead Author on the United Nations IPCC.



Prof Yadvinder Malhi CBE

Yadvinder is Professor of Ecosystem Science at the University of Oxford. His research focuses on interactions between the biosphere and climate change.



Dr Mamta Mehra

Mamta is Research Director of the Global Council for Science and Environment. She has previously worked with Project Drawdown as a Senior Fellow and Research Program officer, focusing on Drawdown solutions in the Land Use and Food sectors.



Dr Surabi Menon

Surabi is VP, Global Intelligence at ClimateWorks Foundation. She has published over sixty peer-reviewed publications and co-authored the 2007 IPCC report that led to a Nobel Peace Prize.



Prof Rosalind Rickaby

Ros is Chair of Geology, Department of Earth Sciences, University of Oxford. She has pioneered an interdisciplinary blend of biology and chemistry to resolve questions of past climates, evolution and the future of the phytoplankton.

HOW IT WORKS

The Portfolio is run by the Global Returns Project: a UK registered charity (number 1186683). We direct 100% of contributions to the not-for-profits comprising the Portfolio, with no deductions. Our operating costs are funded separately by our Trustees and a number of charitable trusts, foundations and individual donors.

Businesses that contribute receive detailed six-monthly impact reports. Annual contributions by limited companies in the UK may be tax deductible.

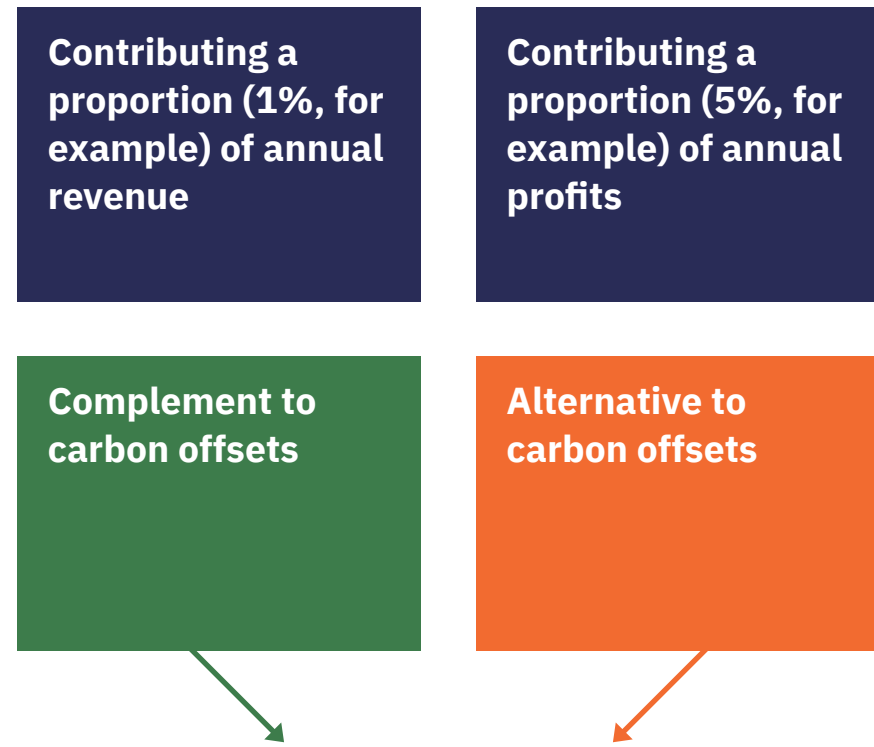
Calculating your business's annual contribution is entirely up to you. Possible implementation options include:

Contributing a proportion (1%, for example) of annual revenue

Contributing a proportion (5%, for example) of annual profits

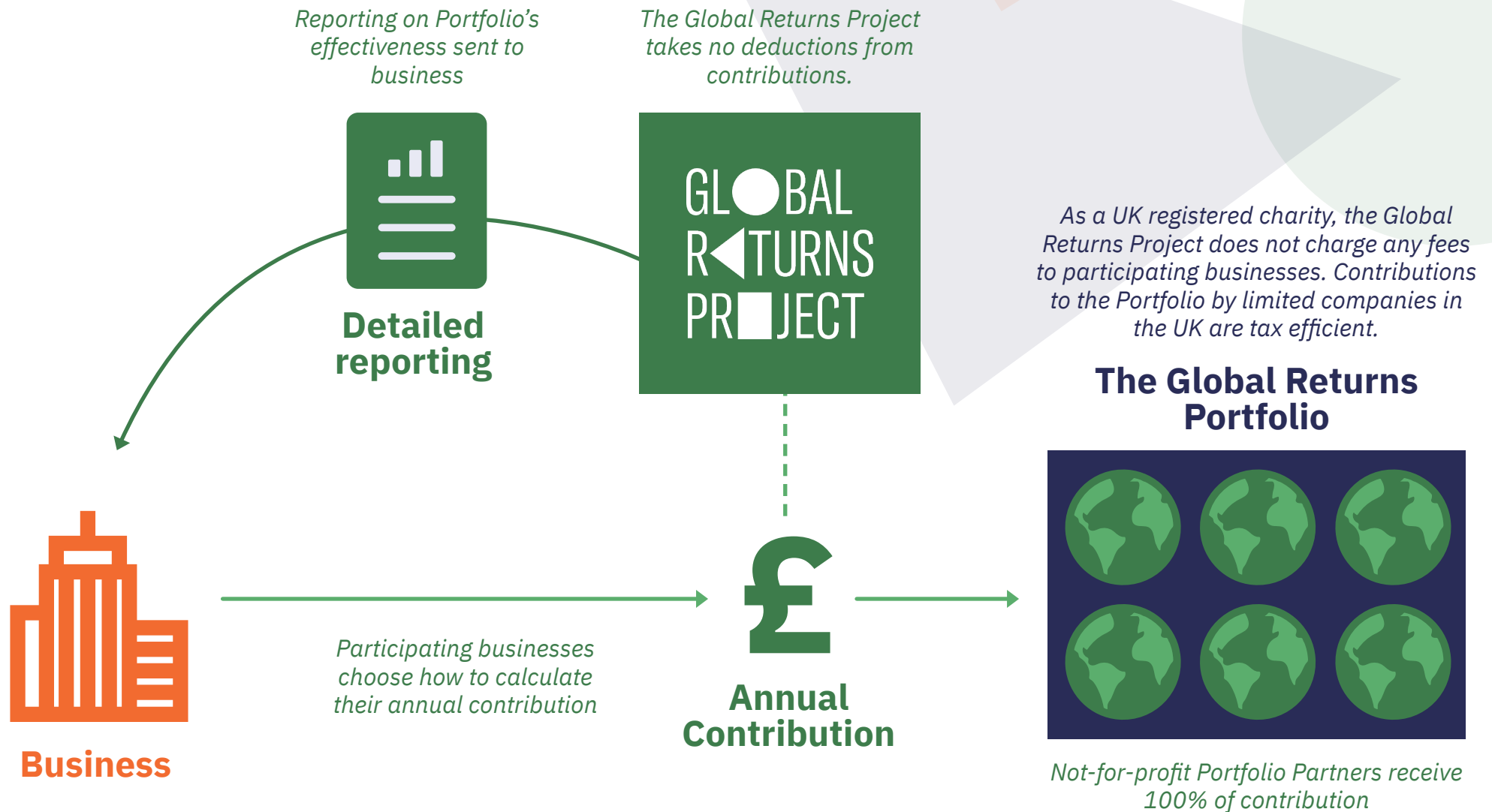
Complement to carbon offsets

Alternative to carbon offsets



Your business can contribute to the **Global Returns Portfolio** in conjunction with an annual purchase of carbon offsets¹ or as an alternative.² If your business has calculated a specific quantity of CO₂e emissions it wishes to account for, it can use an objective price as set by the regulated Carbon Credit market as a guide for determining an annual contribution to the **Global Returns Portfolio**.

HOW IT WORKS



JOIN OTHER BUSINESS LEADERS TODAY

“Underpinning our approach is our principle that we would rather be part of a fundamental solution to the climate crisis than just offset our ongoing activity. In keeping with the way we run our business [...] we are interested in constructing an authentic, tailored and innovative solution to the problem rather than just following the herd or ticking a box.”

Investment Fund Manager contributing to the Global Returns Portfolio

Join other regenerative businesses in contributing to the Global Returns Portfolio.

Get in touch to learn more and set up a call:
info@globalreturnsproject.earth

ENDNOTES

- 1 Example: ABC Business wants to account for 500 tonnes of unavoidable CO₂e emissions in FY22. It purchases carbon offsets at £10/tonne, totalling £5,000. At the time (1 January 2022) the UK Allowance Price as traded on the UK Emissions Trading Scheme is approximately £75/tonne. Using this carbon futures price as a helpful benchmark, ABC Business allocates £32,500 to the Global Returns Portfolio in addition to its purchase of offsets (£32,500 plus the £5,000 for offsets is £37,500: the current cost of 500 tonnes of CO₂e on the UK ETS).
- 2 Example: ABC Business wants to account for 500 tonnes of unavoidable CO₂e emissions in FY22. At the time (1 January 2022), the UK Allowance Price as traded on the UK Emissions Trading Scheme is approximately £75/tonne. Using this carbon futures price as a helpful benchmark, ABC Business allocates £37,500 to the Global Returns Portfolio – the current cost of 500 tonnes of CO₂e on the UK ETS.

DISCLAIMER

This document has been prepared and issued by The Global Returns Project Limited. The Global Returns Project Limited is a not-for-profit limited company registered in England and Wales with company number 11882899 and registered with the Charity Commission for England and Wales with number 1186683. The “Global Returns Portfolio” is an initiative of The Global Returns Project Limited, which consists of a portfolio comprising a selection of the most effective not-for-profit organisations tackling the Climate Crisis.

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The Global Returns Project is purely a charitable enterprise. The Global Returns Project is not offering a regulated financial ‘product’. It offers a system by which businesses can make a charitable donation to an initiative that supports multiple not-for-profit organisations tackling the Climate Crisis. These materials do not constitute investment advice.

The Trustees of the Global Returns Project have absolute discretion in how any contributions to the Global Returns Portfolio are divided among the not-for-profit organisations taking part in the project.



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