



GLOBAL
RETURNS
PROJECT

REGENERATIVE ASSET MANAGEMENT

Differentiate your product or firm by contributing to the first truly regenerative portfolio of climate solutions.

Please see back cover for Disclaimer

As demand for ESG and sustainable funds increases, so has the quantity and diversity of available investment products.

Too often, funds with a genuine commitment to being climate-conscious get lost in the crowd. To make matters worse, money managers have limited options for investments that directly regenerate the biosphere and thereby differentiate their products.

The **Global Returns Portfolio** is the first selection of diverse, effective and scalable not-for-profits directly regenerating the biosphere. Our world-class climate scientists have helped develop a proprietary methodology for curating the Portfolio like an investment fund.

We've made it easy to contribute to the Portfolio as a management company or from an investment fund's fee structure. With a small contribution, fund managers can finally differentiate themselves while regenerating the biosphere on which all investments depend.



BEYOND SUSTAINABLE INVESTING ALONE

Sustainable funds are vital. But delivering clear environmental benefits remains a challenge even for the most conscientious fund managers.

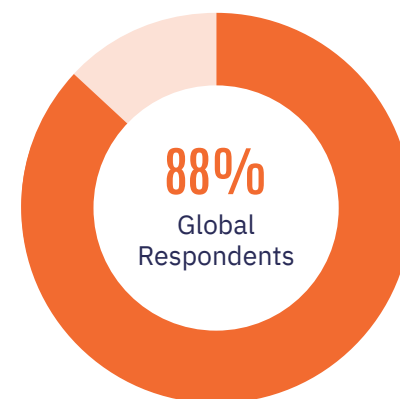
Sustainable funds also face fundamental limitations in their ability to regenerate the biosphere.

Even the best impact investing cannot sue polluters, protect rainforests or defend precious marine ecosystems. It cannot deliver systemic solutions like advocacy and policy work.

True regenerators – like the not-for-profits in the Global Returns Portfolio – do not have these limitations. By regenerating the biosphere *beyond* sustainable investing, they offer a real opportunity to catch clients' attention.

“WHEN COMPARING FOCUS ON ESG FACTORS, ENVIRONMENT IS THE PRIORITY MOST IN FOCUS TODAY.”

2020 Global Sustainable Investing Survey, BlackRock



THE GLOBAL RETURNS PORTFOLIO

The first portfolio of diverse, effective and scalable not-for-profits directly regenerating the biosphere.

Our experts apply a rigorous fund management approach to the evaluation of not-for-profit organisations.

Like fund managers, the Global Returns Project rigorously evaluates our Portfolio and expects real, identifiable returns.

But this is not an investment fund. Not-for-profit organisations do not generate wealth –they help to protect it by directly regenerating the planet. Instead of delivering financial returns, they deliver ‘Global Returns’. That’s our term for the direct regeneration of the biosphere.

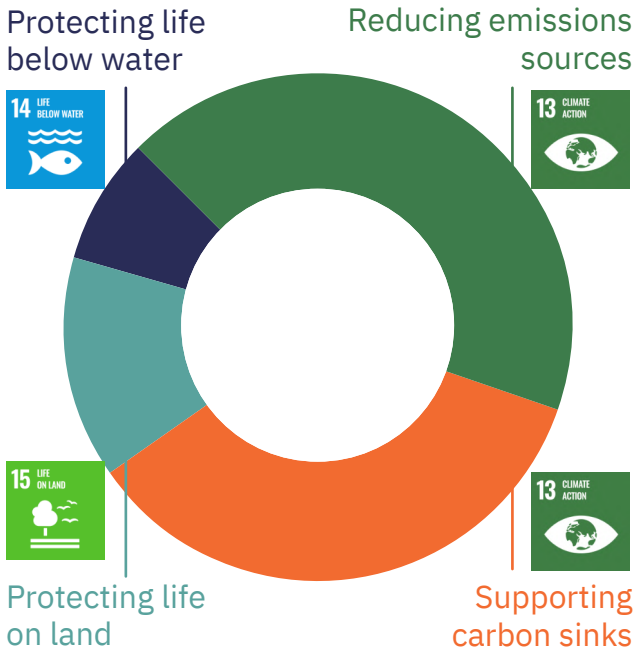
Contributing to the Global Returns Portfolio delivers reliable and well-reported results. Institutions and individuals who contribute receive detailed six-monthly impact reports.

The Portfolio addresses three of the four fundamental UN Sustainable Development Goals.



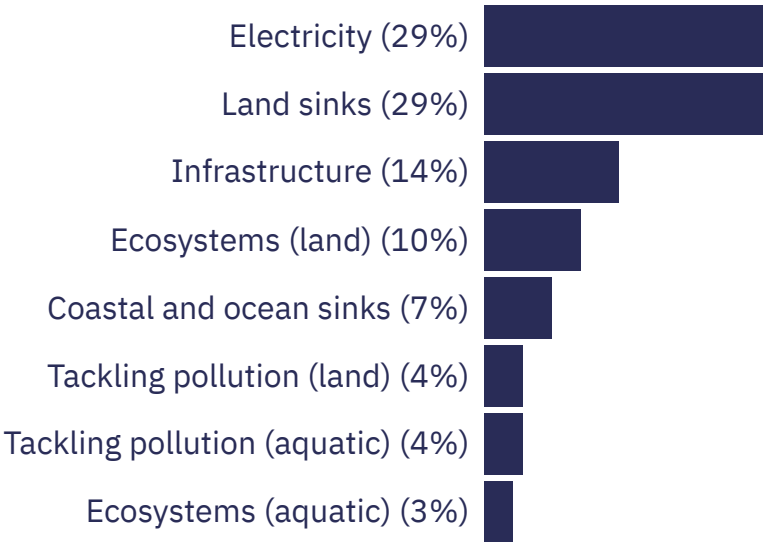
PORTFOLIO DIVERSITY BREAKDOWN

(As of May 2022)



BREAKDOWN BY CATEGORY (%)

(As of May 2022)



OUR TECHNICAL ADVISORY BOARD

These experts oversee selection and assessment alongside our Trustees. They are leading authorities in agriculture, land-use, forestry, atmospheric physics and not-for-profit selection.



Prof Joanna Haigh CBE

Jo was Co-Director of the Grantham Institute at Imperial College from 2014 until her retirement in 2019. She has been a Lead Author on the United Nations IPCC.



Prof Yadvinder Malhi CBE

Yadvinder is Professor of Ecosystem Science at the University of Oxford. His research focuses on interactions between the biosphere and climate change.



Dr Mamta Mehra

Mamta is Research Director of the Global Council for Science and Environment. She has previously worked with Project Drawdown as a Senior Fellow and Research Program officer, focusing on Drawdown solutions in the Land Use and Food sectors.



Dr Surabi Menon

Surabi is VP, Global Intelligence at ClimateWorks Foundation. She has published over sixty peer-reviewed publications and co-authored the 2007 IPCC report that led to a Nobel Peace Prize.



Prof Rosalind Rickaby

Ros is Chair of Geology, Department of Earth Sciences, University of Oxford. She has pioneered an interdisciplinary blend of biology and chemistry to resolve questions of past climates, evolution and the future of the phytoplankton.

HOW IT WORKS

The Global Returns Project (UK registered charity no. 1186683) runs the Portfolio. We direct 100% of contributions to the not-for-profits comprising the Portfolio, with no deductions.

Our Trustees and a number of charitable trusts, foundations and individual donors fund our operating costs.

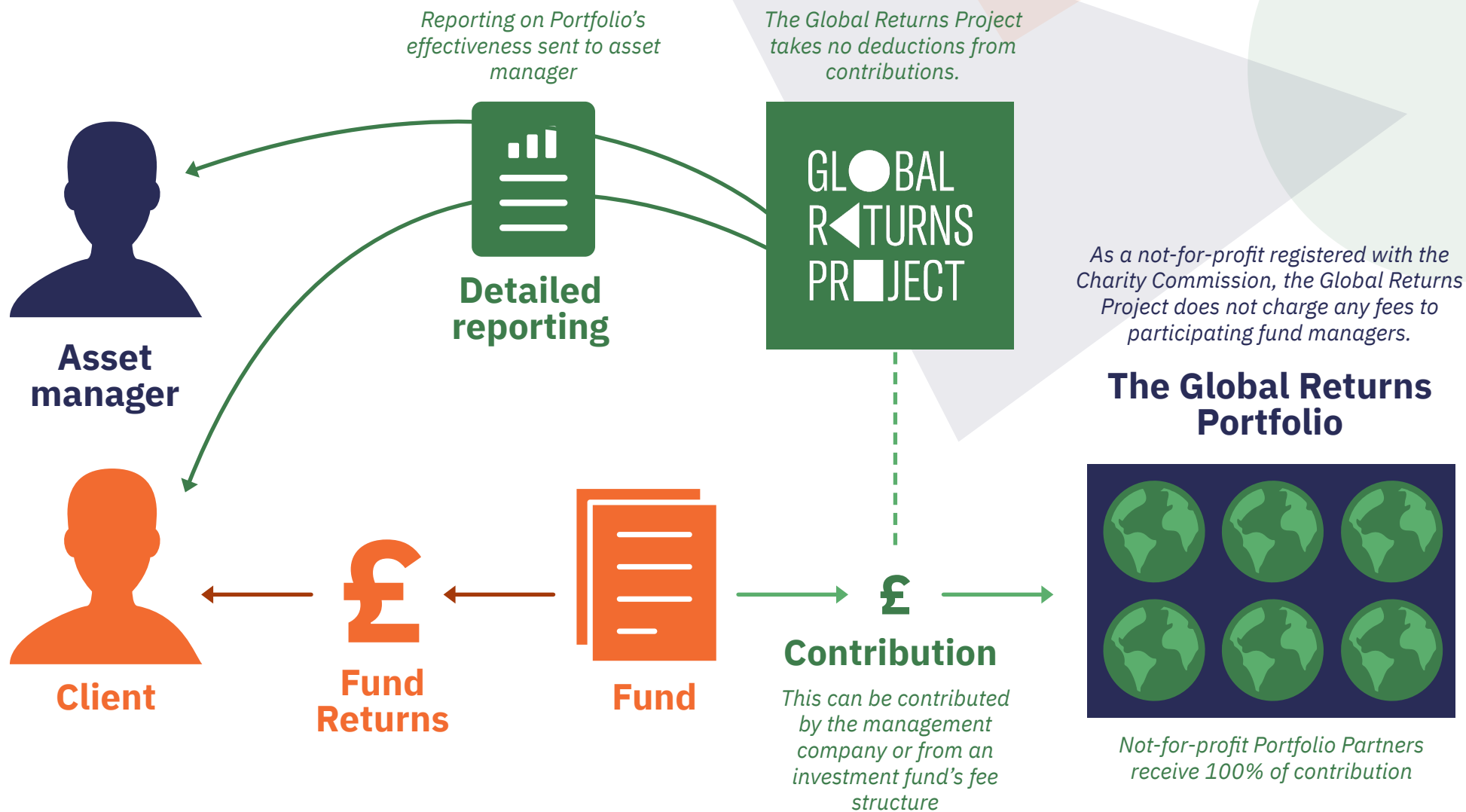
Calculating the proportion to contribute to the Portfolio – either from a management company or a particular product's fee structure – is entirely up to you.

Participating asset managers receive detailed six-monthly impact reports.

Depending on how the arrangement is set up and the tax residency of the management company, the contribution may also be tax deductible in the management company.



HOW IT WORKS



PARTNER WITH US TODAY

“The Global Returns Portfolio was established precisely to cater for individuals and businesses like [ours] who want to support regenerative projects that work to reverse the impact we have had on the environment. It appeals to us as investors, that the Global Returns Portfolio is managed with a portfolio-like framework and selects projects after thorough due diligence.”

Investment Fund Manager contributing to the Global Returns Portfolio

Arrange an introductory call to learn more about contributing to the Global Returns Portfolio – as a management company or within the fee structure of a fund:
info@globalreturnsproject.earth



Our award-winning PR agency, Quill PR, will work to generate coverage of your firm as an innovator.

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DISCLAIMER

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The Global Returns Project is purely a charitable enterprise. The Global Returns Project is not offering a regulated financial ‘product’. It offers a system by which individuals engaged in investment activity can make a charitable donation, alongside their existing investments, to an initiative that supports multiple not-for-profit organisations tackling the Climate Crisis. These materials do not constitute investment advice.

The Trustees of the Global Returns Project have absolute discretion in how any contributions to the Global Returns Portfolio are divided among the not-for-profit organisations taking part in the project.



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