

GLOBAL  
RETURNS  
PROJECT

Mid-year  
Dec 2023

IMPACT  
REPORT



Photo credit: James Lewis and Rainforest Trust

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# PERFORMANCE STATEMENT

## Dear Friends,

Less than 2% of global philanthropy goes to climate mitigation efforts.

If you're familiar with the Global Returns Project (GRP), that statistic might sound stale. You've probably heard us cite it in our videos and at our events.

Here's the problem: the figure couldn't be more fresh. Just last month, ClimateWorks Foundation released its fourth report on funding trends in climate change mitigation philanthropy. And *for the fourth year in a row*, that 2% figure held firm.

We can only draw one conclusion: *do something different*. Unlocking philanthropic capital is essential for tackling climate change. We need a new set of keys.

That's where GRP comes in. The past six months have further demonstrated that our 'portfolio' approach to climate charities opens new doors to giving. We make climate philanthropy *easy*. Then we make it *normal*.

Based on our model of monitoring and evaluation, the Technical Advisory Board has worked with GRP's Trustees to oversee re-assessment of our portfolio of recommended climate charities. The report that follows summarises those findings and highlights successes over the past six months.

We're particularly pleased to introduce our portfolio's newest addition: the ocean conservation

charity **Blue Marine Foundation**. Read an example of Blue's work safeguarding ocean ecosystems in the Dutch Caribbean on page 7. And watch our video introducing Blue [here](#).

For more highlights from the report, turn to:

- Page 9: **Rainforest Trust** has launched a new strategy to protect the Brazilian Amazon.
- Page 17: **Whale and Dolphin Conservation** has added 33 new Important Marine Mammal Areas (IMMAs) to those already mapped.
- Page 15: **Trillion Trees** is working with Olympic marathon champion Eliud Kipchoge to restore degraded forest in Kaptagat, Kenya.
- Page 13: **Global Canopy** is enabling financial institutions to transition to deforestation-free portfolios with its new data platform Forest IQ.
- Page 11: **ClientEarth's** greenwashing lawsuits against Dutch airline KLM and France's TotalEnergies have been granted permission to proceed in the courts.

Thank you to all those already donating through GRP to support best-in-class climate charities. Together, we're building the momentum necessary to break through that 2% ceiling once and for all.

## The Global Returns Project Technical Advisory Board



**Prof Joanna  
Haigh CBE**  
(Chair)



**Prof Yadvinder  
Malhi CBE**



**Dr Mamta  
Mehra**



**Prof Rosalind  
Rickaby FRS**

# METHODOLOGY

**Drawing on our Technical Advisory Board of world-class climate scientists, we have developed a proprietary methodology for selecting and assessing the best climate charities.**

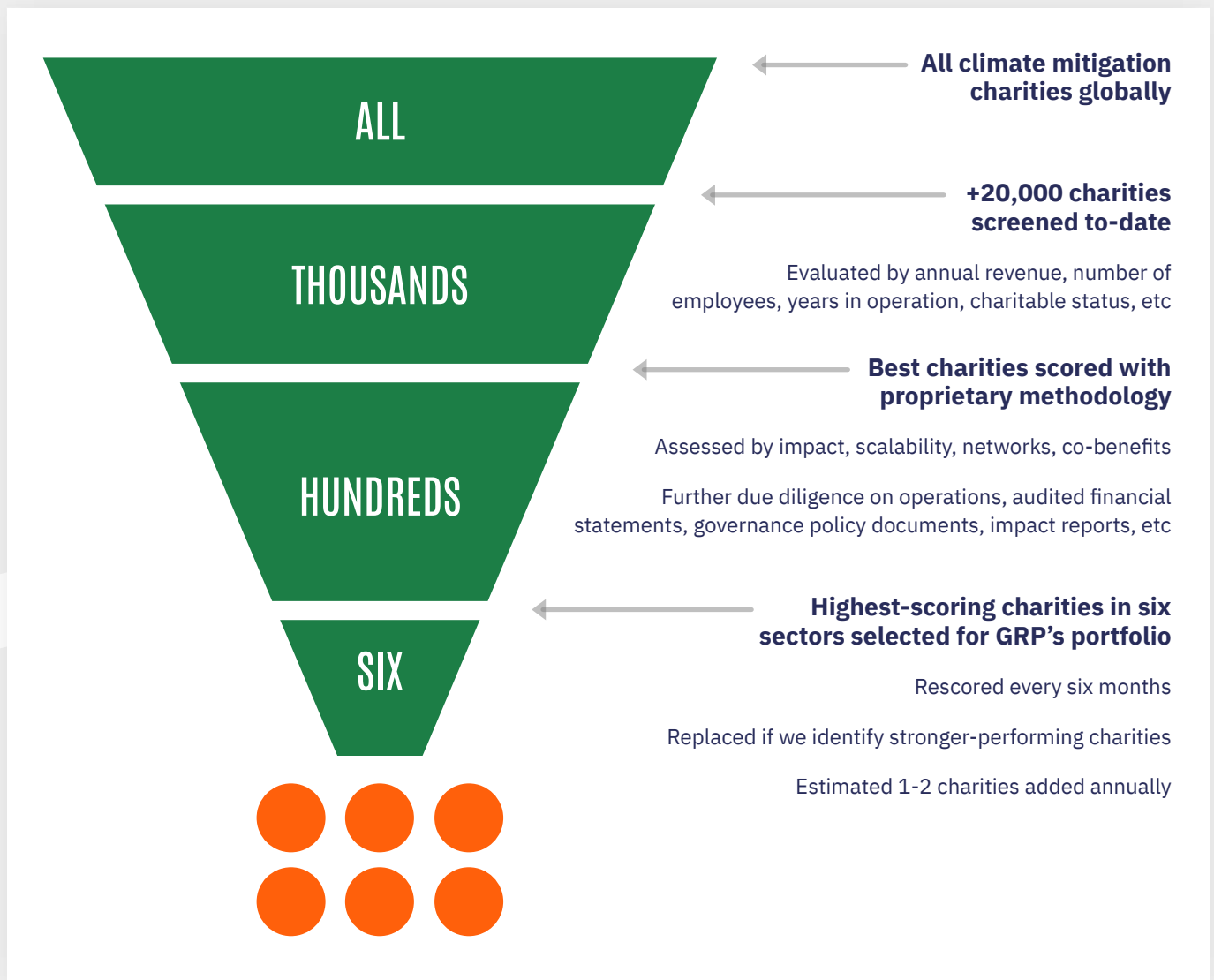
Selecting, assessing and monitoring the best climate charities takes time and expertise. That is why we have a Due Diligence Committee – comprised of our Trustees and Technical Advisory Board – that seeks a diversity of solutions, activities, beneficiaries and geographies for our portfolio of charities.

After passing a series of governance and sizing gates, organisations considered for our portfolio are assessed according to:

**Impact**                      **Scalability**  
**Networks**                   **Co-benefits**

Only the highest scoring organisations are admitted into the portfolio.

Once included in our portfolio, an organisation can be expected to remain for several years, but we continue to monitor them. We replace charities if we identify organisations performing even more strongly.



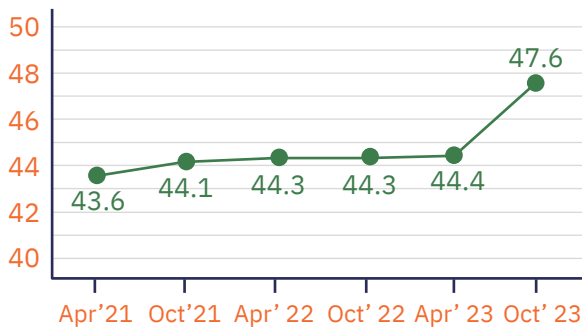
# PERFORMANCE

**Our Global Returns Rate and Portfolio Diversity scores summarise our portfolio’s overall charitable ‘performance’ – its impact and reach.**

Working with our team of scientists, we have mapped out the universe of potential areas of intervention that charities can undertake to help tackle the Climate Crisis. **Portfolio Diversity** measures the total range of activities carried out by our portfolio charities as a percentage of that full universe of potential areas of intervention.

We calculate the **Global Returns Rate** (GRR) by first scoring each portfolio charity in four key areas: impact, scalability, networks and co-benefits. We then incorporate Portfolio Diversity into the average score to produce our final GRR figure.

## THE GLOBAL RETURNS RATE

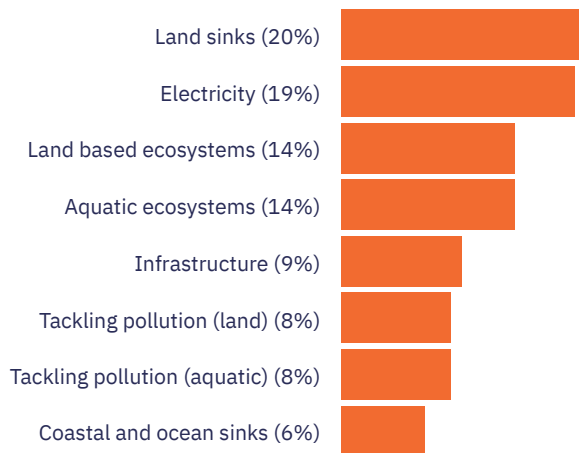


## THE GLOBAL RETURNS RATE



## BREAKDOWN BY INTERVENTION AREA (%)

(As of October 2023)



## PORTFOLIO DIVERSITY



*In this reporting cycle, Portfolio Diversity increased due to the addition of Blue Marine Foundation to our portfolio. While the organisation Ashden was removed from our portfolio in August, its activities have still been incorporated into our Portfolio Diversity score because Ashden received grant funding from the Global Returns Project during the period covered by this report. Our next Portfolio Diversity assessment will exclude Ashden's activities and incorporate the activities of any organisation we choose to add to our portfolio.*



# BLUE MARINE FOUNDATION

**Blue Marine aims to safeguard the world's oceans from pollution and habitat destruction by ensuring effective protection for 30 percent of the world's oceans by 2030.**

## AREAS OF ACTIVITY

- Reducing emission sources
- Supporting carbon sinks
- Protecting life on land
- Protecting life below water

**4.3**  
MILLION

square kilometers of the ocean protected with Blue Marine Foundation's help.

**10**

new marine conservation projects started in the past six months.

**17**

new reports or publications created in the past six months.

**+225k**

views of the educational platform The Sea We Breathe (TSWB) in the past six months.



## RECENT SUCCESSES

### Securing effective marine protection in Jersey

Jersey has been the site of a key victory in Blue Marine Foundation's mission to protect the world's oceans by creating and monitoring marine protected areas (MPAs).

Since 2018, Blue Marine has been attempting to extend Jersey's MPA network to cover at least 30 percent of its territorial waters. With recent shifts in Jersey's political landscape, Blue Marine faces a once-in-a-generation opportunity to secure effective marine protection. After Blue Marine campaigned successfully for marine protection commitments, Jersey's government is developing a network of MPAs within its upcoming 2023 Marine Spatial Plan.

In 2022, Blue Marine secured a commitment from the government to develop a Marine Spatial Plan (MSP), which includes the 'development of a network of MPAs'. After extensive evidence gathering, political lobbying and fisher and community engagement, the Minister for the Environment announced Jersey's ambition to expand existing MPAs to cover 30 percent of territorial waters.

Blue Marine is supporting the initiative in a variety of ways, including by working with the hospitality industry and a local fishing fleet to develop a hand-dived scallop label and a Fish of The Month initiative, raising awareness around the seasonality, availability and sustainability of local seafood. Blue Marine will continue to work to ensure that protected areas are monitored and maintained to protect vital blue carbon habitats.

### Safeguarding ocean ecosystems in the Dutch Caribbean

Blue Marine Foundation has recently expanded its networks in the Netherlands, leading to a range of important successes for marine protection in the Dutch Caribbean – a set of islands that includes Aruba, Curaçao and Sint Maarten. Blue Marine has been working with the Dutch Caribbean Nature Alliance, the island Nature Park Foundations and the Dutch government to support conservation efforts in the region.

The creation in September of the Yahari Sanctuary, an MPA in the Dutch Caribbean, has been a significant victory for protecting crucial, carbon-sequestering megafauna. With 20 different marine mammal species and over 30 species of sharks and rays inhabiting its waters, the Yahari Sanctuary will implement strict regulations for wildlife protection in the area.

Now that the Yahari reserve is officially designated, the hard work begins to ensure it is effectively managed and sufficiently resourced. The new Marine Lab of the Saba Conservation Foundation – partly funded by Blue Marine Foundation – has officially been opened and will be critical for research and restoration efforts in the waters of Saba island (including into climate impacts on coral, urchins and other marine life).

Supported by Blue Marine, Curaçao is working towards protecting 30% of its offshore Exclusive Economic Zone by designating its waters as 'No Take' as well as creating inshore fish-reproduction zones. Aruba also has high ocean ambitions, with its Minister this year announcing plans for a round-island MPA alongside working towards offshore ocean protection.

Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Life Below Water**



Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Life Below Water**









**RAINFOREST  
TRUST®  
·UK·**

**Rainforest Trust places threatened rainforests under permanent protection through community engagement and local partnerships.**

**AREAS OF  
ACTIVITY**

-  Reducing emission sources
-  **Supporting carbon sinks**
-  **Protecting life on land**
-  Protecting life below water

**10%**

of all known species live in the Amazon rainforest.

**21,310**

acres of Indigenous lands GRP funding will protect in the Peruvian Amazon.

**6.67  
MILLION**

tonnes of CO2 equivalents locked by GRP funding in the Peruvian Amazon.

**160**

Indigenous communities empowered to secure land tenure and management rights by GRP-funded project.



Pictured right: In 2023, GRP supported a Rainforest Trust project protecting Indigenous lands in the Peruvian Amazon, in partnership with CEDIA. So far, Rainforest Trust and CEDIA have protected over 14 million acres through large-scale projects, and the latest will empower a further 160 communities to secure land tenure and management rights for their territories. Credit: CEDIA.





## RECENT SUCCESSES

### Protecting the Brazilian Amazon

In Spring 2023, Rainforest Trust launched a new strategy to protect the Brazilian Amazon—one of the world’s most important carbon sinks and stores of biodiversity. Rainforest Trust’s multi-pronged approach follows the return of Lula da Silva as Brazil’s president, which presents a narrow window of opportunity to expand protected areas and halt deforestation in the Amazon basin.

Approximately 29% of the original forest is still intact, publicly owned and lacking protection. This is by far the largest area of unprotected tropical forest that remains standing in the world. In partnership with Brazilian non-governmental organisations, Rainforest Trust has developed a strategy to permanently safeguard 20 million acres of Brazilian Amazon rainforest — an area the size of Scotland.

By formally designating unprotected forest as protected areas and Indigenous territories (which safeguards against commercial deforestation), Rainforest Trust aims to safely lock up 6 billion metric tonnes of CO<sub>2</sub>e (more than the annual CO<sub>2</sub> emissions of the United States) across the Brazilian Amazon. These protected areas will provide a permanent home for at least 70 species while securing the territories, cultures and livelihoods of 150,000 Indigenous people. Rainforest Trust’s strategy is already well underway, with a wide network of alliances built with Brazilian NGOs, Indigenous groups and key government agencies. The organisation is actively working to develop rainforest management plans for local communities, fight forest fires and defend against land-grabbers and illegal miners.

### Securing rainforests with Peru’s Indigenous communities

The Global Returns Project’s donations have had a tangible impact protecting rainforest in Peru. The country holds the second-largest expanse of Amazon rainforest in the world, with 60% of Peru blanketed by thick rainforest with abundant biodiversity. For generations, these irreplaceable forests have been safely stewarded by Indigenous Peoples. But this rich heritage alone cannot defend against large-scale logging and deforestation as outsiders grab whatever land they can, legally or illegally, for megafarms. Rampant deforestation is a significant driver of climate change.

Rainforest Trust is working in partnership with CEDIA — a Peruvian NGO — to support Indigenous communities in securing land tenure and management rights for their territories. Helping these communities gain legal titles to their lands is an effective way to stop land-grabbing and fight climate change by locking in billions of tonnes of carbon. Every acre of this high-integrity forest stores 313 tonnes of CO<sub>2</sub> equivalents, which is comparable to the annual emissions of 67 cars.

So far, Rainforest Trust and CEDIA have protected over 14 million acres of the Peruvian Amazon through several large-scale projects. The Global Returns Project is helping to fund the protection of an additional 3.8 million acres of high-integrity forest in the Loreto region of the Peruvian Amazon, preventing the habitat destruction of species as diverse as tapirs and harpy eagles.

Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Protecting Life On Land**







Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Protecting Life On Land**



# ClientEarth

ClientEarth is a team of lawyers ensuring existing environmental laws are respected and helping governments develop effective environmental policies.

## AREAS OF ACTIVITY

-  Reducing emission sources
-  Supporting carbon sinks
-  Protecting life on land
-  Protecting life below water

138

legal actions worked on since May.

78

legal actions taken before a national or international court since May.

24

new cases launched in 2023 so far.

13

new legal actions launched since May.



Pictured right: ClientEarth are taking the UK Government to Court for a second time over its inadequate net zero strategy. Here are ClientEarth lawyers Sam Hunter-Jones and Sophie Marjanac outside the High Court on the first day of the July 2022 hearing.



## RECENT SUCCESSES

### Countering corporate greenwashing campaigns in France and the Netherlands

ClientEarth's work countering misleading claims has recently seen two important advances in Europe. Greenwashing lawsuits against Dutch airline KLM and France's TotalEnergies have been granted permission to proceed in the courts, a crucial step to ensuring accountability for sustainability claims. For ClientEarth, the real solution for ending the harmful effects of fossil fuel industry advertising is making them illegal, just like tobacco ads.

ClientEarth's KLM case is the first lawsuit challenging aviation industry greenwashing, arguing that KLM's Fly Responsibly campaign markets the false message that it is on the path to more sustainable flying and on track to be net-zero by 2050. It also challenges the company's offset product promotions, arguing it gives customers false reassurance that a small payment for tree planting or 'sustainable' fuel compensates for flight emissions. Evidence shows KLM cannot validly claim that its offset products compensate for the climate impact of flying.

ClientEarth's case against energy corporation TotalEnergies also seeks to hold the company accountable over greenwashing in its advertising. Total's advertising gives the false impression that the fossil fuel giant can reach carbon neutrality by 2050 while producing, promoting and selling more fossil fuels. In May 2023, the landmark legal action was allowed to proceed in court, bringing ClientEarth one step closer to holding Total accountable for its misleading claims.

### Guaranteeing climate transparency at the European Investment Bank

An important legal victory came this July, with news that the European Investment Bank (EIB) can no longer hide from public scrutiny over its financing decisions, which include financing for fossil fuel projects in Europe.

For four years, ClientEarth has been in a legal fight against the self-proclaimed 'world's first climate bank'. On July 6th, the Court of Justice of the European Union reaffirmed its original ruling that the EIB illegally avoided environmental scrutiny by denying ClientEarth and other climate NGOs the chance to analyse its financing decisions. ClientEarth's case exposed the lack of openness in the EIB, which was confirmed in further decisions from the EU Ombudsman last year.

The ability for ClientEarth and other NGOs to scrutinise the financing decisions made by the EIB is pivotal to ensuring that the bank lives up to its ambitious commitment to be a "Climate Bank". The bank will no longer be allowed to shy away from public scrutiny.

Meeting fundamental  
UN Sustainable  
Development Goal  
**Climate Action**




Meeting fundamental  
UN Sustainable  
Development Goal  
**Climate Action**



**Global Canopy provides data, metrics and insights to companies, financial institutions and governments to help them make better decisions about nature, forests and people.**

## AREAS OF ACTIVITY

-  Reducing emission sources
-  Supporting carbon sinks
-  Protecting life on land
-  Protecting life below water

# 713

financial institutions assessed by the Forest 500 and Deforestation Action Tracker, up from 150 in the previous year.

# 1,100

organisations working with the Taskforce for Nature-related Financial Disclosures (TNFD) across 22 sectors in 58 countries and territories.

# 37

financial institutions have signed the Financial Sector Commitment Letter on Eliminating Commodity-Driven Deforestation.

# 18

commodities mapped via Global Canopy's Trase tool. New commodity in this reporting cycle is Indonesian Shrimp.



Pictured right: For nine years, Global Canopy's Forest 500 has tracked the policies and performance of the 350 most influential companies and 150 financial institutions linked to deforestation in their supply chains and investments.



## RECENT SUCCESSES

### Enabling financial institutions to transition to deforestation-free portfolios

Global Canopy and partners have launched a powerful new data platform for financial institutions. It brings together aligned, best-in-class, and actionable data on how more than 2,000 major companies are addressing their links to deforestation.

It provides open data and metrics, alongside a tailored offering for financial institutions to help enable their transition to deforestation-free financial portfolios.

The tool is led by a group of not-for-profits (Global Canopy, Zoological Society of London and Stockholm Environment Institute) with decades of experience in combatting deforestation and was developed with a working group of 10 financial institutions, including banks and asset managers.

The beta test was so successful that nearly 100 companies had signed up to participate by the tool's eventual launch. 'Forest IQ delivers an important contribution to the ESG landscape', says Robeco, a participating corporation. Funds raised by sales of Forest IQ will be used to promote Global Canopy's vital not-for-profit activity globally.

### Supporting TNFD's unified framework for assessing nature risks and dependencies

Global Canopy is a founding partner of the Taskforce on Nature-related Financial Disclosures (TNFD), an official piloting partner, and a member of TNFD's Stewardship Council. Following the establishment of TNFD more than two years ago, the final Recommendations and Guidance were released during Climate Week New York in September 2023.

This was a pivotal moment in the global response to the nature crisis as it provided, for the first time, a unified framework for organisations to disclose and act upon their nature-related risks and opportunities. This launch followed the release of four beta versions of the TNFD Framework. Market testing will continue with Global Canopy playing a central role in leading pilots as well as the continued release of guidance and education. At the New York launch, GSK and Natura said they would be adopting the TNFD recommendations.

The TNFD team is working hard to encourage more organisations to officially adopt the recommendations, with the hope of an announcement at Davos in 2024. 'We hope that this historic launch', says Niki Mardas, Global Canopy's Executive Director, "will be the start of ever-more effective transparency and action to tackle impacts on nature and people right across the board'.

Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Protecting Life on Land**







Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Protecting Life on Land**





**Trillion Trees is the united force of BirdLife International, Wildlife Conservation Society and WWF. Together they protect and restore forests all over the world – for the benefit of people, nature and the climate.**

### AREAS OF ACTIVITY

-  Reducing emission sources
-  **Supporting carbon sinks**
-  **Protecting life on land**
-  Protecting life below water

**2**

New projects supported by GRP funding

**2,215**

local community members benefiting from new projects supported by GRP

**142,100**

trees planted and growing this year

**50**

projects worldwide, ready to be implemented with proper funding



Pictured right: Members of the local community involved in forest restoration at the Nam Et Phou Louey National Park. Photo credit: ©WCS Laos



## RECENT SUCCESSES

### Restoring degraded forest in Kaptagat, Kenya

In the Kaptagat landscape in Kenya, Trillion Trees is helping communities restore their degraded forests while providing them with alternative sources of income. The region is a training ground for many of Kenya's professional long-distance runners. This includes Eliud Kipchoge, who has adopted 50.8 hectares of the 13,000-hectare forest for restoration. This year, 38,300 trees were planted.

Trillion Trees is working in collaboration with the local community to jointly implement nature-based solutions and restoration initiatives within the adopted site, including by supporting community nurseries and employing local members of the Community Forest Association to plant seedlings. A perimeter fence around the planting site ensures that community residents can still collect water and grass for livestock, while protecting seedlings from hungry cattle.

This project has successfully placed the 50.8 hectare site (around 94 football fields) under active restoration, and expects seedlings will also naturally regenerate now they are protected from cattle. Fencing has already allowed the regrowth of grasses, shrubs, and herbs, and thus encouraged wildlife such as hares, squirrels, and antelopes to thrive in the site. This project also contributes to the wider goals of restoration and rehabilitation of the Cherangany-Elgeyo Hills, as Trillion Trees's activities have the potential to be scaled up to benefit the larger ecosystem, covering almost 415,000 hectares.

### Restoring a key wildlife corridor in Laos

Trillion Trees has launched a new project in Southeast Asia, restoring a crucial wildlife corridor in Laos's Nam Et Phou Louey National Park. The park is vital for the conservation of the Northern White-Cheeked Gibbon, Clouded Leopard, and Dhole.

Trillion Trees is supporting the project to restore degraded forest areas in abandoned agricultural lands in order to widen a key linkage between the northern and southern parts of the Park. The project aims to rapidly accelerate forest regrowth through assisted natural regeneration techniques. The corridor is currently overgrown with fire-prone weed species and vine thickets, and without intervention is likely to severely affect large animal species that require extensive connected habitats.

With the help of trained local community teams, Trillion Trees hopes to restore 1,000 hectares over the coming 10 years. Trillion Trees committed support to this project in mid-2023, and restoration work is scheduled to begin in the early part of 2024 to coincide with the next major rains.

The team has begun the process of community consultations prior to mapping out the intervention areas, and is designing the layout of sampling plots that will be used to track natural regeneration in restored sites. Staff are currently being trained in the use of FORMAPP, the Trillion Trees forest restoration monitoring platform, to ensure all the project's interventions are tracked.

Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Protecting Life on Land**



Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Protecting Life on Land**





**Whale and Dolphin Conservation (WDC) protects whale populations: one of the most underappreciated but important nature-based climate solutions.**

## AREAS OF ACTIVITY

- Reducing emission sources
- Supporting carbon sinks**
- Protecting life on land
- Protecting life below water**

**22**

species of whales, dolphins & porpoises WDC is working to protect.

**33**

new Important Marine Mammal Areas (IMMAs) identified in 2023.

**7.5 MILLION**

square kilometers of ocean newly identified as Important Marine Mammal Areas.

**300+**

North Atlantic right whales that WDC is helping to protect.



Pictured right: A humpback mother and calf.  
Photo credit: WDC/Christopher Swann.





## RECENT SUCCESSES

### Scaling up protection for right whales

In 2023, Whale and Dolphin Conservation's efforts to protect North Atlantic right whales, one of the world's most endangered large whale species, scaled in important ways. Since 2005, WDC has been working on the north-east Atlantic coast of the USA as part of a federal stakeholder group working to increase protections for right whales.

Fewer than 360 of these whales remain, so every individual saved is crucially important for this species and the ocean carbon cycles that depend on it. The biggest threat to these whales is being hit by vessels and accidental entanglements in fishing gear, whose long buoy lines can severely injure and even kill whales.

WDC is part of a collaboration working with the US lobster fishing industry to trial 'on-demand' gear (crab and lobster pots without permanent buoy lines) and so reduce the amount of rope required in the water, reducing the risk of entanglement. 2023 will see a *32-fold* increase in the amount of hauls using on-demand gear since the project began in 2020 (approximately 2,500 compared to 81).

As a result of WDC's work, 2023 is a much safer year for right whales than when the project began in 2005. The organisation has worked to develop and implement rules to reduce vessel strikes, successfully reducing the risk of a fatal collision by 80-90% in US waters since 2005. To-date, WDC's campaigning has seen federally designated critical habitat expand to cover nearly 40,000 square miles of the US East Coast.

### Expanding Important Marine Mammal Areas in the south-west Atlantic Ocean

A key part of WDC's vital conservation activity involves identifying, monitoring and implementing Important Marine Mammal Areas (IMMAs). IMMAs are a crucial first step in identifying and creating areas that local conservationists can use to help protect whales and dolphins which will create a healthier ocean and fight climate breakdown.

In the past six months, WDC worked with experts from a number of countries to add 33 new Important Marine Mammal Areas (IMMAs) to those already mapped. An area of more than 7,500,000 km<sup>2</sup> of ocean has been newly identified as important to marine mammal species. The new IMMAs all lie in the south-west Atlantic Ocean: from the Guianas, north of the Brazilian Amazon, to the tip of Tierra del Fuego, Argentina. They contain habitats for eight large whales as well as highly productive ecosystems which comprise a range of seasonal habitats for large whales and year-round dolphin habitats.

The new IMMAs resulted from a year-long process, including an intensive week-long scientific workshop assessing and presenting data on candidate areas. The IMMA initiative is a partnership between WDC, the IUCN Marine Mammal Protected Areas Task Force and Tethys Research Institute, supported through the International Climate Initiative coordinated by the Global Ocean Biodiversity Initiative (GOBI-IKI). The addition of these latest 33 important areas brings the number of IMMAs worldwide to 242, and square kilometers analysed now exceeds 70% of the world's oceans.

Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Life Below Water**



Meeting fundamental UN Sustainable Development Goals: **Climate Action** and **Life Below Water**



# PORTFOLIO UPDATE

**In August 2023, our Due Diligence Committee (DDC) decided that the organisation Ashden no longer delivers the highest overall impact within our portfolio's 'last-mile clean energy not-for-profits in the Global South' key intervention area.**

As a result, the DDC decided to replace Ashden within our portfolio. We are incredibly grateful for Ashden's important work and for the inspiring successes they have delivered during their time in our portfolio.

Going forwards, we will seek to replace Ashden with an organisation operating in the same sector or a new climate intervention area, subject to the recommendations of our Technical Advisory Board. We will seek to finalise this decision by 31 March 2024 and will keep donors updated as our work continues in this area.

Standard donations to our portfolio are currently being split equally between the following six organisations:

1. Blue Marine Foundation
2. ClientEarth
3. Global Canopy
4. Rainforest Trust UK
5. Trillion Trees
6. Whale and Dolphin Conservation



# JOIN OUR COMMUNITY

**Donating to the Global Returns Project does more than deliver climate solutions. It introduces you to a community of like-minded individuals committed to tackling the Climate Crisis.**

When it comes to climate action, our community comes together around a shared commitment to the following five principles:

**Impact:** Real and identifiable results for our planet.

**Speed:** Climate victories for this 'Decisive Decade' before 2030.

**Diversification:** A multi-pronged approach to a multifaceted crisis.

**Innovation:** Leading other individuals by example.

**Systemic change:** Using individual action to incite broader shifts in the financial system.

To bring our community together, we host regular in-person events in the London area.  
**Recent events include:**

## THE DECISIVE DECADE WATCH ▶

**Discussing how to deliver real climate results at scale, before 2030.**

Drinks reception and panel discussion featuring:

- **Prof Mike Berners-Lee:** Author of acclaimed books, including *There is No Planet B* and *How Bad are Bananas?*
- **Joanne Etherton:** Head of Purposeful Markets at ClientEarth
- **Rachel Travers:** CEO of Rainforest Trust UK

## WHAT DOES COP ACCOMPLISH?

**Discussing the role and limits of government action in the Climate Crisis, and the role of charities in delivering climate solutions.**

Drinks reception and panel discussion featuring:

- **Claire Perry O'Neill:** Former Minister of State for Climate of the United Kingdom
- **Niki Mardas:** Executive Director of Global Canopy
- **Adrian Gahan:** Government Affairs Advisor for Blue Marine Foundation



Contact us to learn more about joining our community:  
[info@globalreturnsproject.earth](mailto:info@globalreturnsproject.earth)



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