

GLOBAL
RETURNS
PROJECT

WE UNLOCK CLIMATE PHILANTHROPY
BY MAKING IT EASY AND ROUTINE
IN FINANCIAL ADVICE.

Seeking £650k in core funding

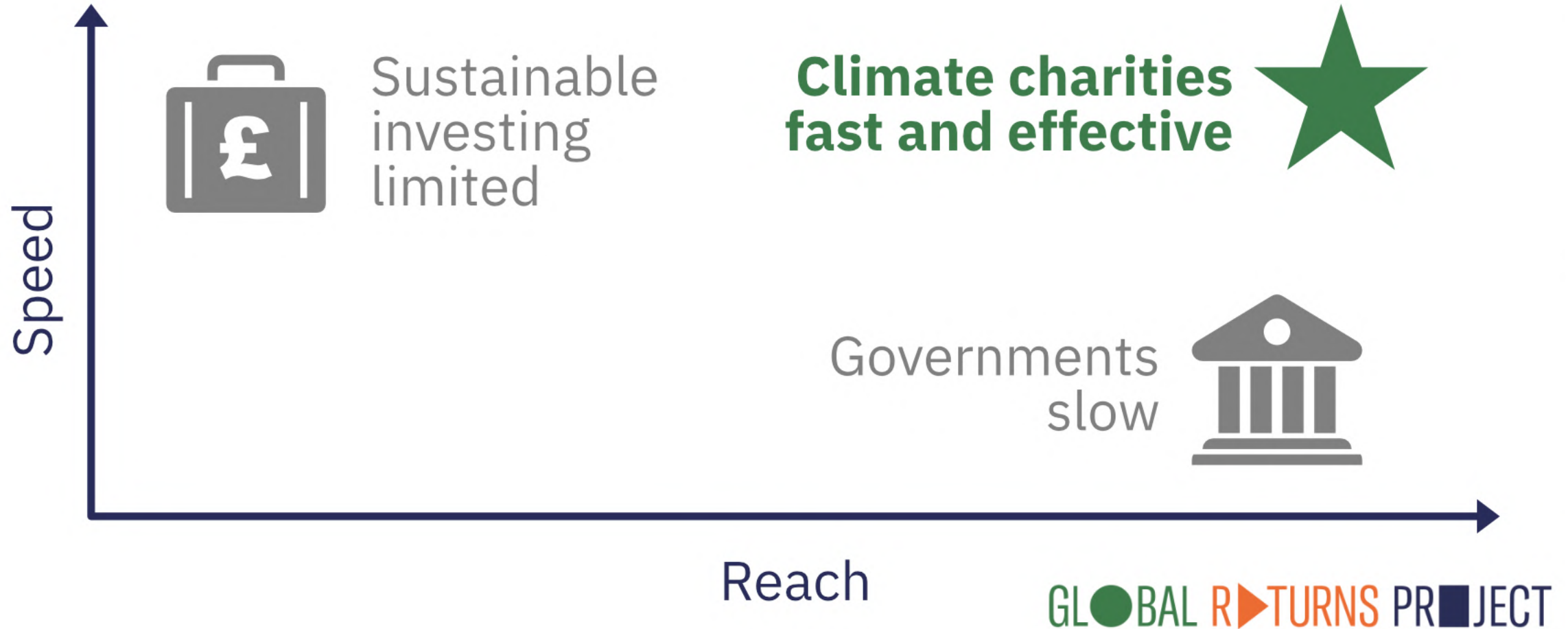
**LESS THAN 2%
OF PHILANTHROPY
GOES TO CLIMATE
MITIGATION...**



Source: ClimateWorks Foundation, 2023

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...WHEN CLIMATE PHILANTHROPY IS INCREASINGLY VITAL.



FINANCIAL ADVISERS ARE GATEKEEPERS TO POTENTIAL CLIMATE PHILANTHROPY...



£2 trillion held
by UK mass
affluent / HNWI



Financial advisers



Climate charities

...BUT ADVICE ON CLIMATE PHILANTHROPY IS DIFFICULT AND RARE.



Difficult:

Advisers lack climate
charity expertise



Rare:

Advisers see philanthropy as
irrelevant to their work

WE MAKE ADVICE ON CLIMATE PHILANTHROPY EASY AND ROUTINE.



Easy:

Clients donate to our expert-curated portfolio of charities



Routine:

We partner with advisers to meet client demand for philanthropy and sustainability

DRAWING ON OUR EXPERTISE IN UK FINANCIAL ADVICE...

Relentless
message-testing:

5,000+

financial services
interactions

Industry allies:

CUMULATIVE INSTITUTIONAL PARTNERS BY MONTH



...WE TRAIN OUR PARTNERS TO INTRODUCE US TO CLIENTS...

Accredited training

LIBF — Accredited CPD Programme

Accreditation statement:
This programme / content is accredited by The London Institute of Banking & Finance Limited, as meeting our requirements for effective CPD



Client events



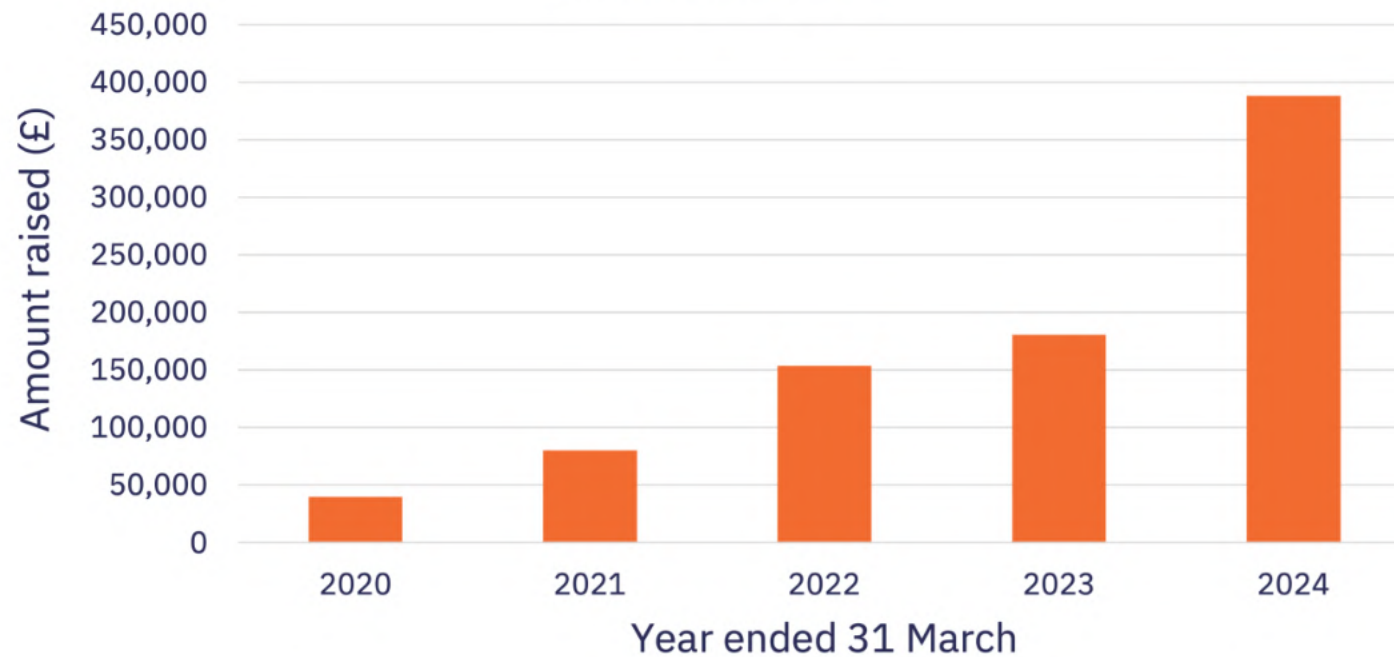
Resources



GLOBAL RETURNS PROJECT

...WHO DONATE TO OUR SELECTED CHARITIES AND SEE THEIR IMPACT.

AMOUNT RAISED (£) FOR CLIMATE CHARITIES BY FINANCIAL YEAR



Impact reports



WE SEEK **£650K** IN CORE FUNDING TO:

10x our funds raised for high-impact climate charities by 2028

8x our partnerships with financial advisers by 2028

	Now		With funding
Team:	4	▶	9
Funds raised for climate charities:	£1 million	▶	£10 million
Adviser partners:	24	▶	200