

GLOBAL  
RETURNS  
PROJECT

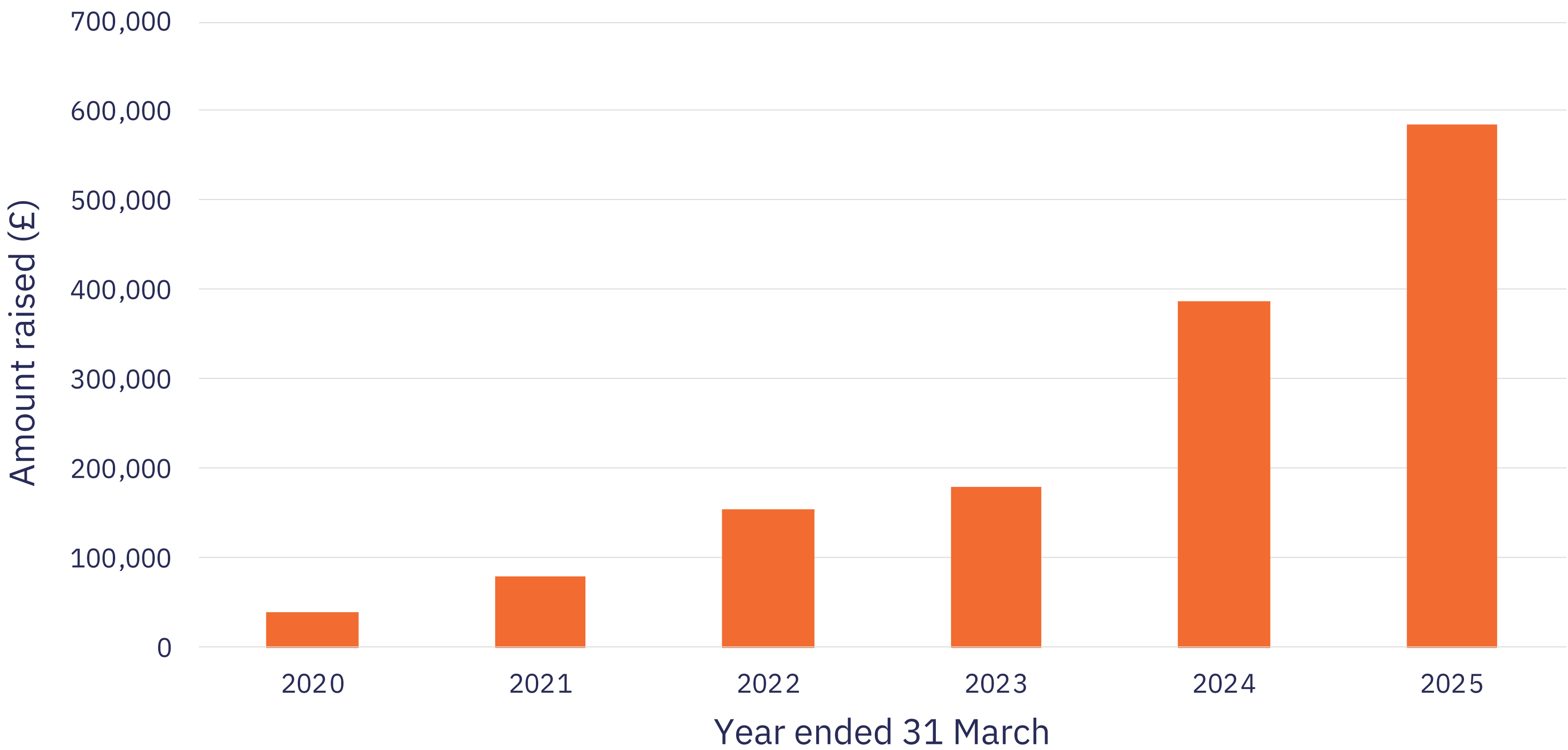
WE UNLOCK NEW PHILANTHROPY TO  
DELIVER URGENT SOLUTIONS FOR OUR  
PLANET.

Seeking £650k to unlock at least  
£10mn and tap into £2trn in new  
green giving.



# WE'VE MOBILISED NEARLY £1.5MN FOR TOP CLIMATE SOLUTIONS...

AMOUNT RAISED (£) FOR CLIMATE CHARITIES BY FINANCIAL YEAR



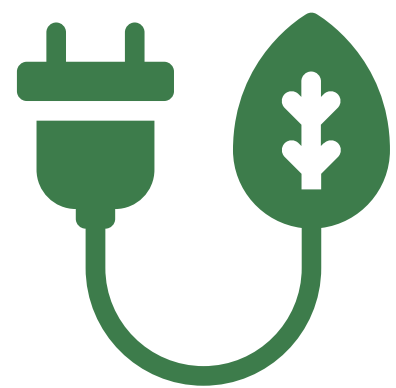
# ...TO DELIVER POWERFUL SOLUTIONS FOR THIS DECISIVE DECADE.



368,000 acres of  
threatened  
rainforest  
protected



69,000 of the right  
trees grown in the  
right places



Renewable  
energy  
delivered



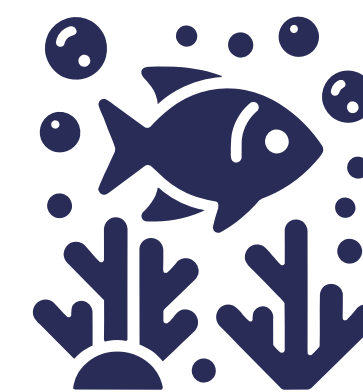
Marine  
biodiversity  
protected



Data on  
deforestation  
published



Environmental  
law enforced



Marine  
conservation  
ensured



Regenerative  
agriculture  
assessed

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WITH **£650K**,  
WE'LL UNLOCK  
AT LEAST  
£10MN TOTAL  
BY 2028.

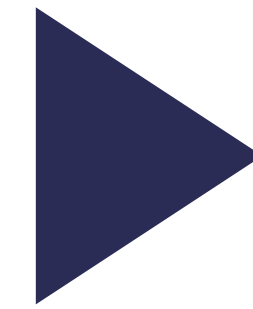
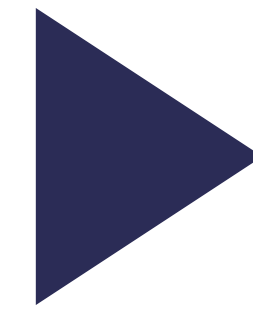
Now...



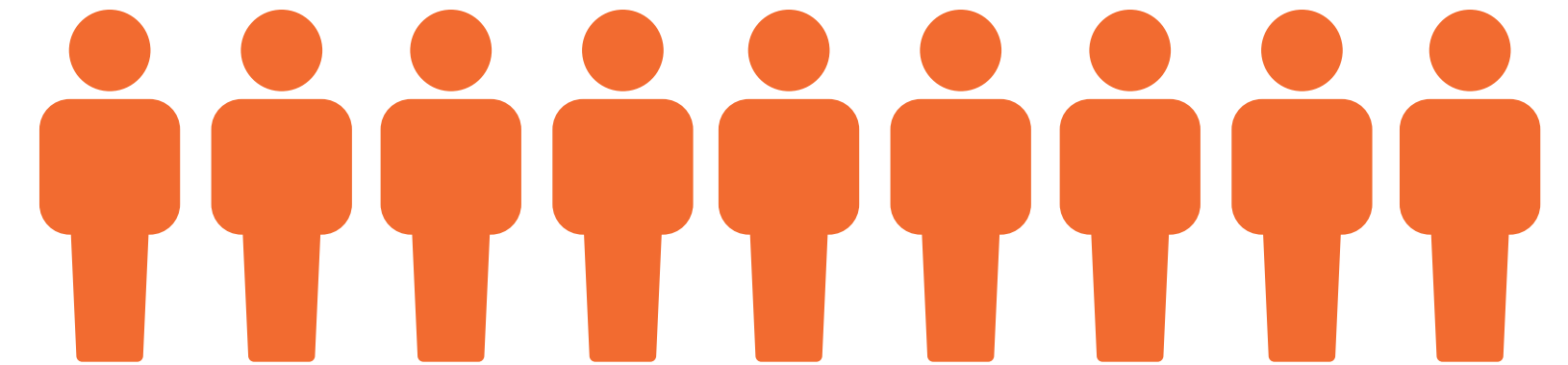
4 members of staff



Nearly £1.5mn  
raised for vital  
charities



With funding...



9 members of staff



At least £10 million  
raised for vital charities

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# INDIVIDUALS AND CORPORATES COULD DO MORE FOR OUR PLANET...



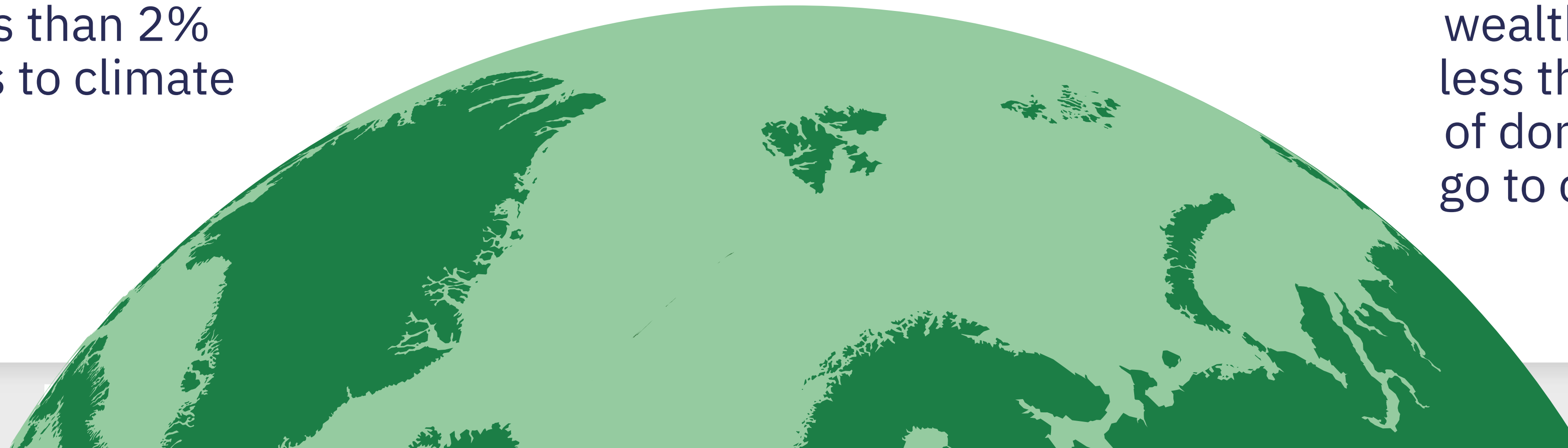
## UK corporates

Donate £2bn annually to charity – but less than 2% goes to climate

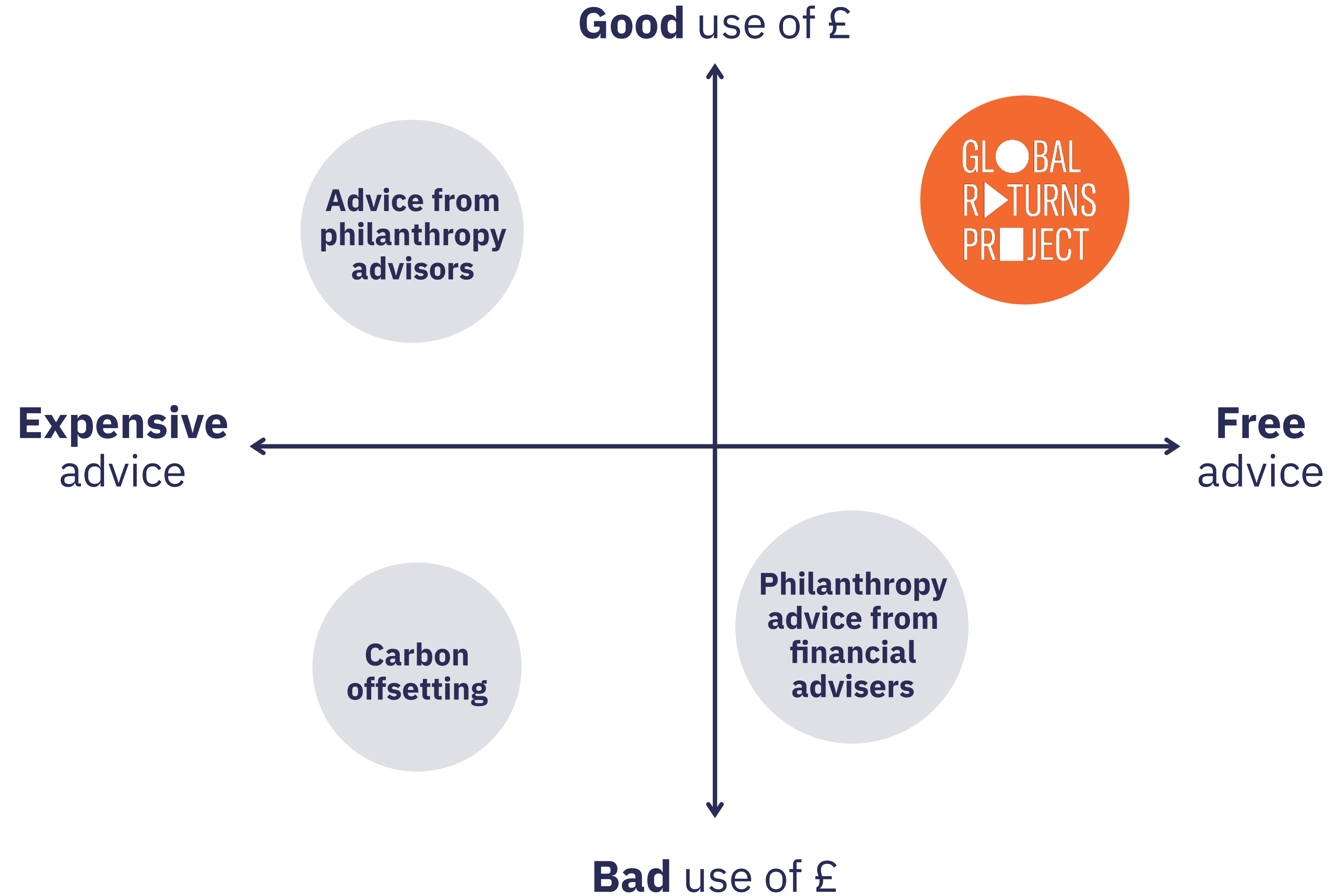


## UK mass affluent and HNWIs

Hold £2trn in wealth – but less than 2% of donations go to climate



...BUT THEY  
DON'T KNOW  
WHERE OR  
HOW TO GIVE  
EFFECTIVELY.





# ADVISED BY EXPERTS FROM ACROSS THE POLITICAL SPECTRUM...



**Joanna Haigh CBE**  
IPCC Lead Author



**Yadvinder Malhi CBE**  
Oxford Univ.



**Rosalind Rickaby**  
Oxford Univ.



**Mamta Mehra**  
Project Drawdown



**Surabi Menon**  
Nobel co-laureate



**Mike Berners-Lee**  
Climate researcher



**Chris Rapley CBE**  
IPCC Lead Author



**Lord Zac Goldsmith**  
Former UK Minister

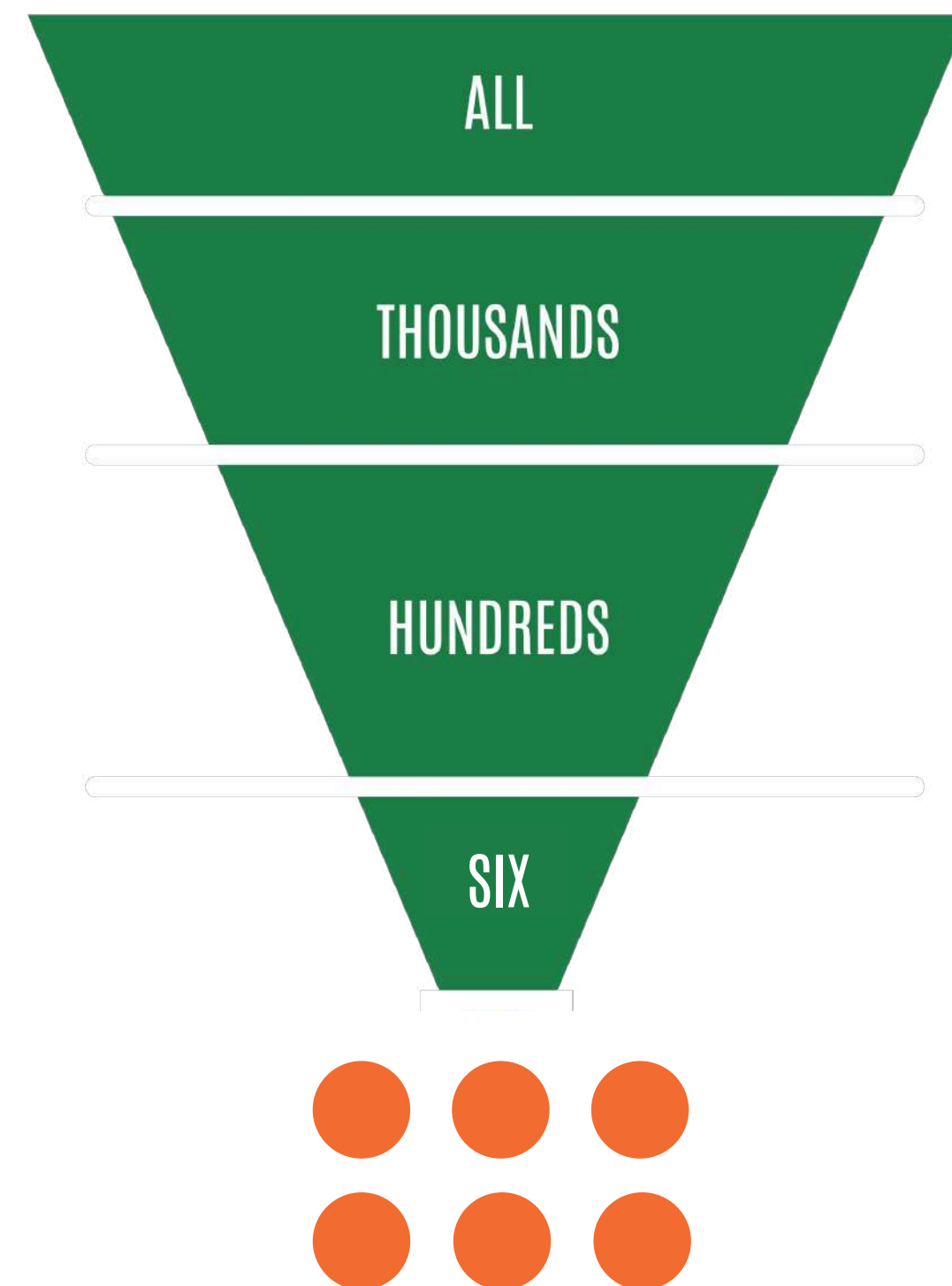


# ...WE OFFER DONORS A PORTFOLIO OF HIGH-IMPACT CHARITIES...

Rigorous assessment

Proven solutions

Regular reporting



BLUE MARINE  
FOUNDATION

ClientEarth



RAINFOREST  
TRUST



Global  
Canopy



RAINFOREST  
ALLIANCE



TRILLION  
TREES



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# ...AND PARTNER WITH WEALTH ADVISERS AND CORPORATES TO SCALE.



**Corporates**

15+ corporate  
partners



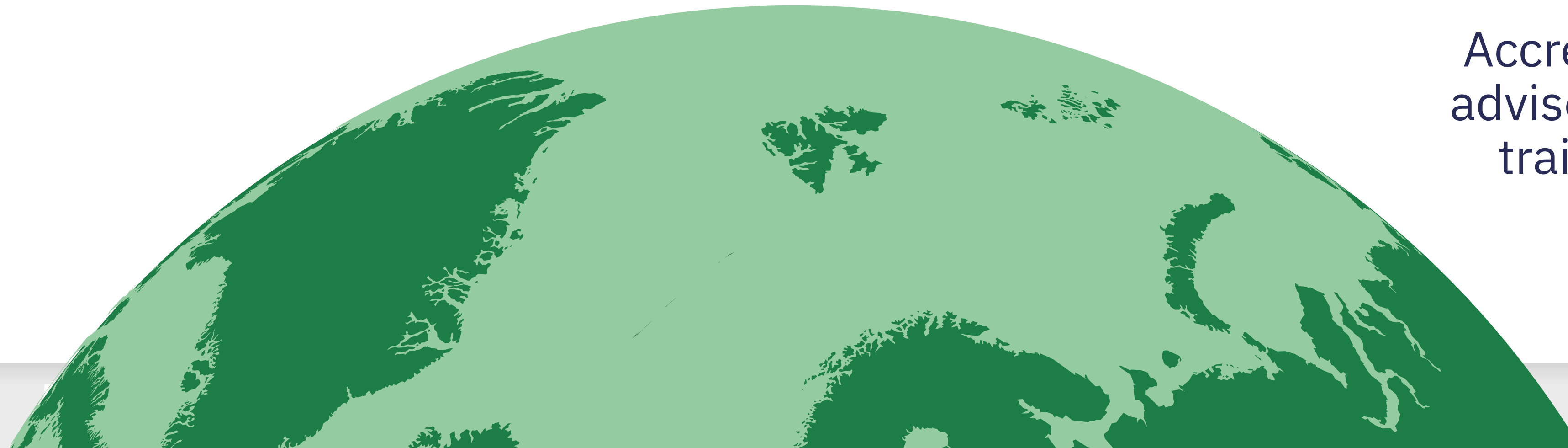
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**Mass affluent/  
HNWIs**

25+ wealth  
adviser partners

Accredited  
adviser CPD  
training





# GROW OUR MULTIPLIER EFFECT FOR URGENT SOLUTIONS.\*

**£1** towards our core costs delivers...



**£4** for urgent climate solutions now...



**£12.50** for urgent climate solutions by 2028



*\*Ratio calculated from ratio of annual core costs net of Gift Aid to annual funds raised for our portfolio of charities.*